

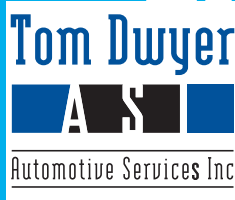
TOM DWYER AUTOMOTIVE PRESENTS

**YOUR**

**YOUR ASE BLUE SEAL  
OF EXCELLENCE  
FULL SERVICE FACILITY**

**YOUR**

**YOUR**



**YOUR**

**YOUR**

**WINTER 2007**

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**IMPECCABLE AUTOMOTIVE SERVICE  
& REPAIR SINCE 1981**

**FIVE THIRTY SE TENINO  
PORTLAND, OREGON 97202**

**503-230-2300  
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## STUDY REVEALS AMERICANS WANT MORE FUEL EFFICIENT VEHICLES

**A survey conducted by the Opinion Research Corporation**

(ORC) on behalf of the Civil Society Institute shows that Americans have strong and bipartisan views about the steps (including the implementation of a 40-mpg federal fuel-efficiency standard) that President Bush and the new Congress should take to help clean up the problems plaguing American vehicle manufacturers.

The poll also shows that despite a recent slump in the cost of gasoline, nearly all Americans expect prices at the pump to surge again in the near future. While some in Detroit may be hoping for

**Ken has passed the ten year mark here** at Tom Dwyer Automotive Services. Ken began working here in October 1996 and Ken and I have a running debate as to the exact start date. Ken maintains his start date is 10/27/1996 and that he was not paid for the first three days of employment. I show the hire date 10/30/1996 and have paid him for the three days in question about 3 times now. Since 1996 Ken has demonstrated an amazing commitment to Tom Dwyer Automotive Services and our clients. With all the skill and nerve of an air traffic controller he orchestrates, continually battling the entropic forces. He spends massive amounts of time and energy helping TDASI provide impeccable service.



**Thank you Ken!**

**10 KEN'S  
YEAR  
ANNIVERSARY**

**Thank you Ken!**

I'm still suffering  
**PTSD** from my  
tenure in his capacity.

## SILVER SIZZLES AS HOTTEST CAR COLOR

**For the seventh consecutive year**, silver has held its lead as the predominant color choice for vehicles globally. Vibrant colors like red and orange also registered noticeable growth around the world, according to DuPont Automotive's 2006 Color Popularity Report.

a major revival of demand for gas-hungry SUVs and trucks, the ORC poll finds that the widespread consumer expectation of soon-to-be-higher gas prices is translating into continuing demand for more fuel-efficient vehicles, such as hybrids and "clean diesel" autos.

In addition, even though the survey revealed that most Americans blame Detroit for its own woes, there is broad public support evident for the federal government to take steps that would help lower worker health care costs and make U.S. automakers more competitive through a focus on greater fuel efficiency.

Tom Dwyer



Automotive Services Inc

25% off Labor on Single Labor Item per Invoice up to \$50

Offers not combinable EXPIRES 4/21/07

Profit or concern for the environment?

# THE WINTER FUEL BLUES

Did you experience poor fuel economy last winter? You were

not alone. The culprit is a fuel additive called Methyl Tertiary-Butyl Ether or MTBE that is added to Portland's gasoline between November 1st and February 29th. During the winter months, stations in the Portland, Yamhill County, Medford, Klamath Falls, Grants Pass, and other areas are required by the Oregon Department of Environmental Quality to pump the special fuel intended to reduce emissions by burning more cleanly and creating fewer tailpipe emissions. The theory is that if an oxygen-rich chemical such as MTBE is added to fuel during the

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# DREW'S KITCHEN



Makes 6 servings

One baked pie shell for 9 or 10-inch quiche pan with a 2-inch depth

### FILLING

1/2 to 1 cup seafood, such as cooked flaked crab, tiny peeled cooked shrimp or smoked mussels, or a combination of seafood.

1/2 cup diced fresh tomatoes (see note)

1/2 cup mushrooms

2 cups grated cheese such as Cheddar, Swiss or Parmesan, or a combination

3 eggs

4 tablespoons all-purpose flour

1/2 cup mayonnaise

1 1/2 cups milk

1 tablespoon Dijon-style mustard

Dash of Tabasco

Salt and pepper to taste

### DIRECTIONS

\*Preheat oven to 350 degrees\*

Distribute the seafood evenly in the pastry shell. Place the diced tomatoes and sliced mushrooms on top. Sprinkle cheese over the mixture.

In a food processor or blender, combine the eggs, flour, mayonnaise, milk, mustard, Tabasco and salt and pepper; pour over cheese.

Bake the quiche for 30 to 40 minutes, until the filling is firm and set in the center. Remove from oven and let the quiche rest 10 minutes before serving.

NOTE: Other vegetables can be used, but vegetables such as broccoli, green beans, asparagus, or onion should be precooked briefly to soften them.

You've heard of Anthony Bourdain, Emeril Lagasse, and Julia Child, but chances are you've never thought of including our own Drew Pearson to that list of esteemed and highly regarded culinary masters.

## BESIDES DISHING OUT EXCELLENT AUTOMOTIVE ADVICE, DREW ALSO CREATES EXCELLENT DISHES!

Drew believes discovering and sharing delicious food and wine is one of life's great joys. He takes great pride in his culinary proclivity. Drew is the only one I know that keeps his spices alphabetized. We've decided to share some of his best recipes that might help you get inspired in the kitchen. I'll put more of his best recipes in future newsletters and keep track of the feedback to announce his best loved recipe. My wife Marla and I tried this quiche recipe and thought it was great. We found it easy, quick, flexible and tasty. Let us know what you think of Drew's recipe.

Automotive Services Inc



Tom Dwyer

Offers not combinable EXPIRES 4/21/07

Free 1 Day Car Rental w/ Any Service over \$350

Profit or concern for the environment?

# THE WINTER FUEL BLENDES

continued from previous page

cold winter months, it will burn cleaner and promote easy starting. "Oxygenated" fuel was first introduced to Oregon in 1992 and has been marketed as a "greener gas" in California.

Unfortunately, the problems with winter fuels are not limited to fuel economy. MTBE has been found in ground water near surrounding areas of use and is suspected to be a carcinogen. Not only that, the added oxygen of oxygenated fuel is of little benefit to modern self-tuning, fuel-injected engines that are constantly adjusting their fuel-air mixture. Legislation is currently under-

continued on next page

Components	Gas Number	Amount
Gasoline	86290-81-5	100 %volume
Benzene	71-43-2	0.1 - 4.9 %volume
Ethyl benzene	100-41-4	0.1 - 3 %volume
Naphthalene	91-20-3	0.1 - 2 %volume
Ethanol	64-17-5	0 - 10 %volume
Methyl tert-butyl ether (MTBE)	1634-04-4	0 - 15 %volume
Tertiary amyl methyl ether (TAME)	994-05-8	0 - 17 %volume
Ethyl tert-butyl ether (ETBE)	637-92-3	0 - 18 %volume

What's in your Gas?

**Tom Dwyer**  
Automotive Services Inc

**Free 90 Point Inspection**  
Regular \$49.95

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EXPIRES 4/21/07



Vue Hybrid Will Be Offered as FWD, AWD and Plug-In

## In a press conference shortly after

the Greater Los Angeles Auto Show opened, GM announced that it will debut a front-wheel-drive (FWD) two-mode hybrid system in the Saturn Vue Green Line SUV by 2008. The automaker plans to launch an all-wheel-drive (AWD) version by 2009 and says it is also developing an electric plug-in hybrid version as well.

The Vue Green Line Two-Mode Hybrid will be powered by a 3.6L V6 gas engine with direct injection (DI), variable valve timing (VVT), a nickel-metal-hydride battery pack and two active cooled permanent magnet motors. The vehicle

is expected to maintain performance while delivering up to a 45-percent improvement in combined city and highway fuel economy compared with the non-hybrid Vue, based on current federal test procedures.



Free Shuttle Van by Appointment

# REMEMBER

# WORD PLAY

The first client to

correctly answer and respond with an email will receive a \$100.00 labor credit and with permission recognition in the next newsletter. Good Luck!

Complete the words to the right using three consecutive letters in alphabetical order, e.g. \_ \_ A \_ U S; add A B and C it would become ABACUS.

Email answers to [tomdwyer@tomdwyer.com](mailto:tomdwyer@tomdwyer.com)

1. \_ \_ R \_ E S
2. D O \_ I \_ \_
3. \_ R A \_ I \_
4. \_ O U \_ \_ T
5. \_ \_ A \_ U E
6. \_ A Y \_ A \_

# TPMS

## Tire Pressure Monitoring System

### In a growing number of vehi-

**cles**, four little wheel sensors - comprising a Tire Pressure Monitoring System (TPMS) - can help save lives by alerting motorists to low tire pressure. For us it is another layer of detail to attend to when service our client's vehicles.

If you are not sure if you vehicle is equipped with a TPMS ask us. We can take a few minutes to teach you about your TPMS. We can also check your tires and tire pressure, to ensure optimal vehicle performance in steering, cornering, braking, ride comfort, noise and fuel economy. The increasing use of TPMS, which is being phased in across the entire U.S. vehicle fleet, also means that owners and service providers need to be more mindful when they rotate or replace tires, so that the system isn't damaged and that the sensors are properly matched to the tires.

Low tire pressure-related crashes cause 660 fatalities and 33,000 injuries each year, according to the National Highway Traffic Safety Administration (NHTSA). Yet a survey earlier this year by the Rubber Manufacturers Association shows that only one in five drivers correctly checks tire pressure, compared to three out of four who wash their car every month.

NHTSA says tire safety studies show that maintaining proper tire pressure,

observing tire and vehicle load limits and inspecting tires for cuts, slashes and irregularities are the most important things a motorist can do to avoid tire failure. These actions, along with other care and maintenance can also:

- \* Improve vehicle handling.
- \* Help avoid vehicle breakdowns and crashes.
- \* Improve fuel economy (by as much as 3.3 percent, according to the U.S. Environmental Protection Agency).

\* Save money by increasing tire life. Falling temperatures, falling tire pressure

With winter's lower temperatures at hand, it's the perfect time to focus on tire pressure. That's because the air pressure inside a tire varies according to the outside temperature and how long the vehicle is driven. If you've ever wondered why a basketball doesn't bounce as well outside on a cold day, it's because colder temperatures lower the air pressure inside the basketball. The same is true for tires.

## We'll take care of it!

When your TPMS equipped vehicle visits us for tire replacement or rotation, our technicians are trained to safely remove and replace the sensors when necessary and rematch the tire pressure sensors to their new positions and pressures as necessary. This ensures that accurate function of the system.

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Profit or concern for the environment?

## THE WINTER FUEL BLUES

oil companies would prefer to continue diluting their product four months of the year and charge between one and three extra cents per gallon for it. Filling your gas tank provides the most profitable method for the oil industry to dispose of waste products. Gasoline today is not the

## REMEMBER

Although the technicians have the weekend off, the office is open on Saturdays from 10am to 1pm. We are here to make appointments for service, receive vehicles for work the following week, release vehicles that are completed and answer questions!

Tom Dwyer



Automotive Services Inc

50% off **125 Point Inspection**  
Regular \$89.95

Offers not combinable  
EXPIRES 4/21/07

# THANK YOU

Special thanks go out to all of our clients and friends who have graciously referred our shop to their friends and neighbors. Our business is built based on the positive comments and referrals from people like you. We just couldn't do it without you!