STUDY REVEALS AMERICANS WANT MORE FUEL EFFICIENT VEHICLES

A survey conducted by the Opinion Research Corporation (ORC) on behalf of the Civil Society Institute shows that Americans have strong and bipartisan views about the steps (including the implementation of a 40-mpg federal fuel-efficiency standard) that President Bush and the new Congress should take to help clean up the problems plaguing American vehicle manufacturers.

The poll also shows that despite a recent slump in the cost of gasoline, nearly all Americans expect prices at the pump to surge again in the near future. While some in Detroit may be hoping for a major revival of demand for gas-hungry SUVs and trucks, the ORC poll finds that the widespread consumer expectation of soon-to-be-higher gas prices is translating into continuing demand for more fuel-efficient vehicles, such as hybrids and “clean diesel” autos.

In addition, even though the survey revealed that most Americans blame Detroit for its own woes, there is broad public support evident for the federal government to take steps that would help lower worker health care costs and make U.S. automakers more competitive through a focus on greater fuel efficiency.

Thank you Ken!

Ken has passed the ten year mark here at Tom Dwyer Automotive Services. Ken began working here in October 1996 and Ken and I have a running debate as to the exact start date. Ken maintains his start date is 10/27/1996 and that he was not paid for the first three days of employment. I show the hire date 10/30/1996 and have paid him for the three days in question about 3 times now. Since 1996 Ken has demonstrated an amazing commitment to Tom Dwyer Automotive Services and our clients. With all the skill and nerve of an air traffic controller he orchestrates, continually battling the entropic forces. He spends massive amounts of time and energy helping TDASI provide impeccable service.

Thank you Ken!

I’m still suffering PTSD from my tenure in his capacity.

Silver Sizzles as Hottest Car Color

For the seventh consecutive year, silver has held its lead as the predominant color choice for vehicles globally. Vibrant colors like red and orange also registered noticeable growth around the world, according to DuPont Automotive’s 2006 Color Popularity Report.

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Did you experience poor fuel economy last winter? You were not alone. The culprit is a fuel additive called Methyl Tertiary-Butyl Ether or MTBE that is added to Portland's gasoline between November 1st and February 29th. During the winter months, stations in the Portland, Yamhill County, Medford, Klamath Falls, Grants Pass, and other areas are required by the Oregon Department of Environmental Quality to pump the special fuel intended to reduce emissions by burning more cleanly and creating fewer tailpipe emissions. The theory is that if an oxygen-rich chemical such as MTBE is added to fuel during the

continued on next page

THE WINTER FUEL BLUES

Drew believes discovering and sharing delicious food and wine is one of life’s great joys. He takes great pride in his culinary proclivity. Drew is the only one I know that keeps his spices alphabetized. We’ve decided to share some of his best recipes that might help you get inspired in the kitchen. I’ll put more of his best recipes in future newsletters and keep track of the feedback to announce his best loved recipe. My wife Marla and I tried this quiche recipe and thought it was great. We found it easy, quick, flexible and tasty. Let us know what you think of Drew’s recipe.
cold winter months, it will burn cleaner and promote easy starting. “Oxygenated” fuel was first introduced to Oregon in 1992 and has been marketed as a “greener gas” in California.

Unfortunately, the problems with winter fuels are not limited to fuel economy. MTBE has been found in ground water near surrounding areas of use and is suspected to be a carcinogen. Not only that, the added oxygen of oxygenated fuel is of little benefit to modern self-tuning, fuel-injected engines that are constantly adjusting their fuel-air mixture. Legislation is currently underway to ban the use of MTBE, but the

<table>
<thead>
<tr>
<th>Components</th>
<th>CAS Number</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gasoline</td>
<td>86290-81-5</td>
<td>100 % volume</td>
</tr>
<tr>
<td>Benzene</td>
<td>71-43-2</td>
<td>0.1 - 4.9 % volume</td>
</tr>
<tr>
<td>Ethyl benzene</td>
<td>100-41-4</td>
<td>0.1 - 3 % volume</td>
</tr>
<tr>
<td>Naphthalene</td>
<td>91-20-3</td>
<td>0.1 - 2 % volume</td>
</tr>
<tr>
<td>Ethanol</td>
<td>64-17-5</td>
<td>0 - 10 % volume</td>
</tr>
<tr>
<td>Methyl tert-butyl ether (MTBE)</td>
<td>1634-04-4</td>
<td>0 - 15 % volume</td>
</tr>
<tr>
<td>Tertiary amyl methyl ether (TAME)</td>
<td>994-05-8</td>
<td>0 - 17 % volume</td>
</tr>
<tr>
<td>Ethyl tert-butyl ether (ETBE)</td>
<td>637-92-3</td>
<td>0 - 18 % volume</td>
</tr>
</tbody>
</table>

What’s in your Gas?

The first client to correctly answer and respond with an email will receive a $100.00 labor credit and with permission recognition in the next newsletter. Good Luck!

Email answers to tomwdwyer@tomwdwyer.com

1. __R__ES
2. DO__I__
3. __RA__I__
4. __OU__T
5. __A__UE
6. __AY__A__
In a growing number of vehicles, four little wheel sensors - comprising a Tire Pressure Monitoring System (TPMS) - can help save lives by alerting motorists to low tire pressure. For us it is another layer of detail to attend to when service our client’s vehicles.

If you are not sure if your vehicle is equipped with a TPMS ask us. We can take a few minutes to teach you about your TPMS. We can also check your tires and tire pressure, to ensure optimal vehicle performance in steering, cornering, braking, ride comfort, noise and fuel economy. The increasing use of TPMS, which is being phased in across the entire U.S. vehicle fleet, also means that owners and service providers need to be more mindful when they rotate or replace tires, so that the system isn’t damaged and that the sensors are properly matched to the tires.

Low tire pressure-related crashes cause 660 fatalities and 33,000 injuries each year, according to the National Highway Traffic Safety Administration (NHTSA). Yet a survey earlier this year by the Rubber Manufacturers Association shows that only one in five drivers correctly checks tire pressure, compared to three out of four who wash their car every month.

NHTSA says tire safety studies show that maintaining proper tire pressure, observing tire and vehicle load limits and inspecting tires for cuts, slashes and irregularities are the most important things a motorist can do to avoid tire failure. These actions, along with other care and maintenance can also:

* Improve vehicle handling.
* Help avoid vehicle breakdowns and crashes.
* Improve fuel economy (by as much as 3.3 percent, according to the U.S. Environmental Protection Agency).
* Save money by increasing tire life.

Falling temperatures, falling tire pressure

With winter’s lower temperatures at hand, it’s the perfect time to focus on tire pressure. That’s because the air pressure inside a tire varies according to the outside temperature and how long the vehicle is driven. If you’ve ever wondered why a basketball doesn’t bounce as well outside on a cold day, it’s because colder temperatures lower the air pressure inside the basketball. The same is true for tires.

**We’ll take care of it!**

When your TPMS equipped vehicle visits us for tire replacement or rotation, our technicians are trained to safely remove and replace the sensors when necessary and rematch the tire pressure sensors to their new positions and pressures as necessary. This ensures that accurate function of the system.

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**TPMS**

Tire Pressure Monitoring System

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**THE WINTER FUEL BLUES**

Oil companies would prefer to continue diluting their product four months of the year and charge between one and three extra cents per gallon for it. Filling your gas tank provides the most profitable method for the oil industry to dispose of waste products. Gasoline today is not the

**REMEMBER**

Although the technicians have the weekend off, the office is open on Saturdays from 10am to 1pm. We are here to make appointments for service, receive vehicles for work the following week, release vehicles that are completed and answer questions!