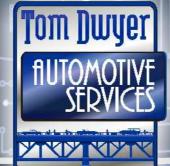
Electronic Communication Policy It's easy for a company to abuse your email. Here's why you should trust us with it anyway.



503.<mark>2</mark>30.2300 www.TomDwyer.com

Why should you risk trusting us with your electronic information?

Everyone loves the InterTubes, but for every movie or blog you actually <u>want</u> to get there are a hundred offers for pornography and Nigerian pyramid schemes. Why in the world would you trust your email address to <u>any</u> company?

We realize that having your email and electronic information is a privilege, so we treat it that way. We will never give or sell your email or other information to ANYONE. We are constantly upgrading our computer systems to make that your data is safe from hacking or crashes. Finally, we will only use your email to communicate USEFUL information. The best way to see what we mean by that is to look at what we've done in the past. In the 2008-2010 period, here's everything we sent...

- Our <u>electronic newsletter</u> with articles, features, and tips to get the most from our shop.
- One <u>invitation</u> to the Election Night Bash we threw, and three <u>offers for free tickets</u> to events we sponsored.
- A <u>safety warning</u> about tire pressure when we started seeing an summer epidemic of over-inflated tires.
- A <u>survey</u> about what we could do to help our clients during the upcoming Sellwood Bridge construction.
- Eight <u>quarterly offers</u> to people who enrolled in our Carbon Neutral Program.

We may send a little more or less in years to come, but we want to reassure you that it won't be spam.

Electronic communication is easily abused, but critical to function in today's world. We want you to know that when you trust us with your information we'll treat it with the respect you deserve.