

We do our best to make sure your vehicle has the least possible impact on the environment, but even in top shape internal combustion engines emit carbon into the atmosphere. In 2007 we started a program that allows our clients to offset the carbon output of their vehicles and save money at the same time.

As of January 2010, the members of the **Tom Dwyer Automotive Carbon Neutral Program** (CNP) have been responsible for removing an amazing **1.4 million pounds of carbon** from our air. Not bad, especially when you consider that each one of these members was saving 10% on all their services here at the shop AND getting other quarterly discounts.

We want you to be part of this amazing success story, so we make it as easy as possible. Here's the deal...

WHAT YOU GET

- 1 YEAR OFFSET** of your vehicle's carbon output
- FREE** Comprehensive Inspection (**\$150 value**)
- 10% OFF** labor costs at Tom Dwyer Automotive
- QUARTERLY OFFERS** for CNP Members only
- Really cool window cling **STICKER**

WHAT IT COSTS

Cost varies by vehicle type and the number of offsets you need. Hybrids cost about **\$60**, most cars cost about **\$100**, and guzzlers cost about **\$180**.

Act now for 50% OFF your membership!

When you're transferred to the website of our CNP partner, use code "**TDASI**" to get **50% OFF** your offset purchase (applied at checkout).

HOW TO JOIN

Go to **TomDwyer.com** and click the **CNP link**.

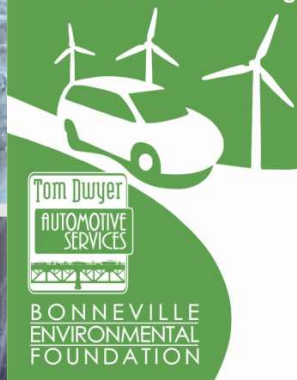
All about our Carbon Neutral Program

The unique program that has already removed more than 1.3 million pounds of carbon from our air!

Tom Dwyer Automotive Services

**Carbon Neutral
Program**

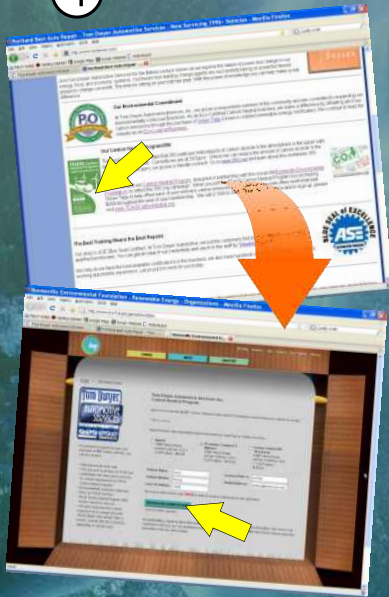
TDASICarbonNeutral.org



503.230.2300
www.TomDwyer.com

Our partner in the Carbon Neutral Program is Bonneville Environmental Foundation (BEF), a Portland company founded in 1998. They're wonderful people doing wonderful work. The carbon offsets they offer are some of the strongest available anywhere, meeting the stringent "Green-E" independent certification for their quality. BUT... some CNP members told us that the signup process can be a little confusing. Here's a step-by-step guide to avoiding some of the pitfalls they've encountered.

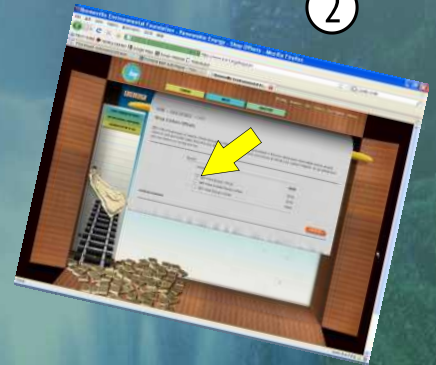
1



1

Start out at www.TomDwyer.com. When you click the link for the CNP, you'll be switched to our CNP page on the Bonneville Environmental Foundation website.

2

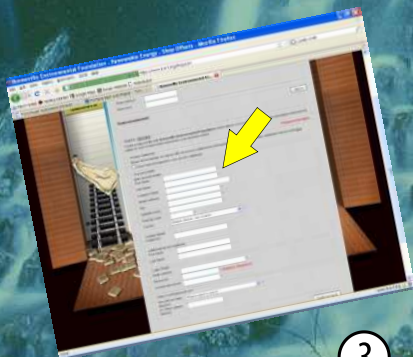


2

Select the offsets for your vehicle. If you're asked about offsetting other sources, just say no. You might want to offset those sources later, but let's stick with the car for now.

3

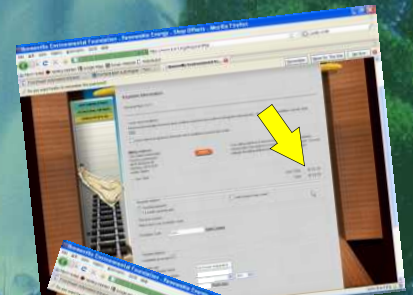
You'll be asked to register to complete your purchase. It's basic information to issue your offsets and give you your service discounts. Don't worry, your information won't be sold to anyone else. Make sure you record your password information! You'll need it again next year when you renew your membership.



3

4

Don't forget to use the code **TDASI** to get half off your purchase! It won't be reflected in the total when you hit the "Payment Options" screen, but don't worry... it will be there when you get to the "Confirmation" screen.



4

